

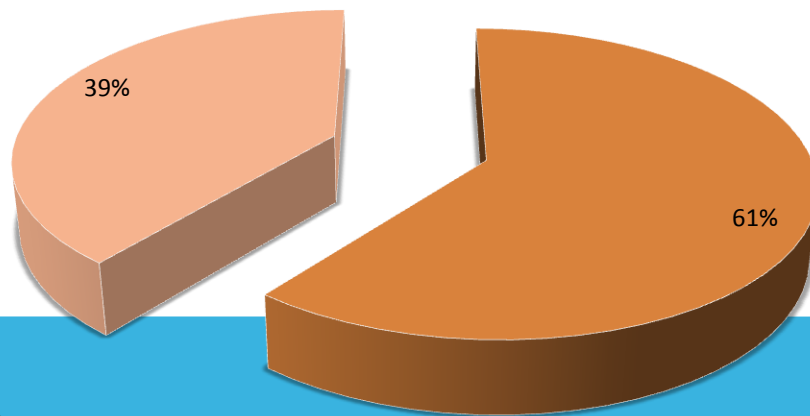
THE PULSE OF THE LATINO VOTER

PIR-SIPA FIU, THE MIAMI HERALD, NEWLINK GROUP

LATINOS NATIONALLY SAY THEY ARE BETTER OFF TODAY THAN FOUR YEARS AGO

Are you better off today than you were four years ago?

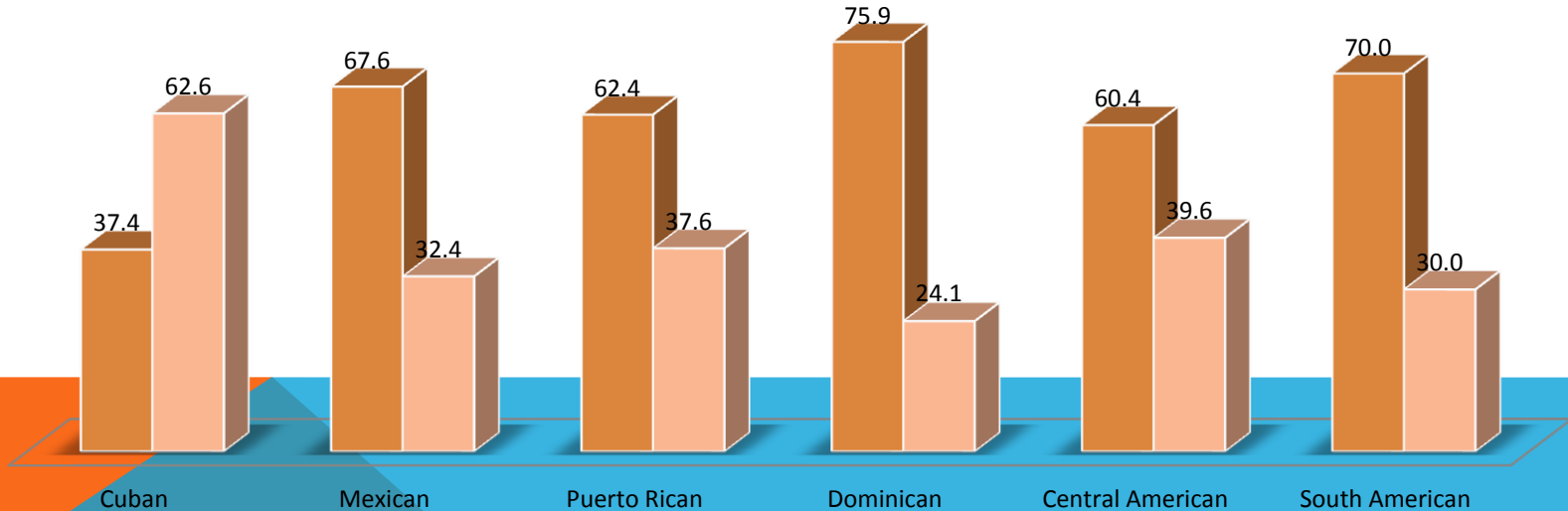
■ Yes, I am better off ■ No, I am not better off



CUBAN AMERICANS ARE THE ONLY LATINOS WHO SAY THEY ARE NOT BETTER OFF TODAY.

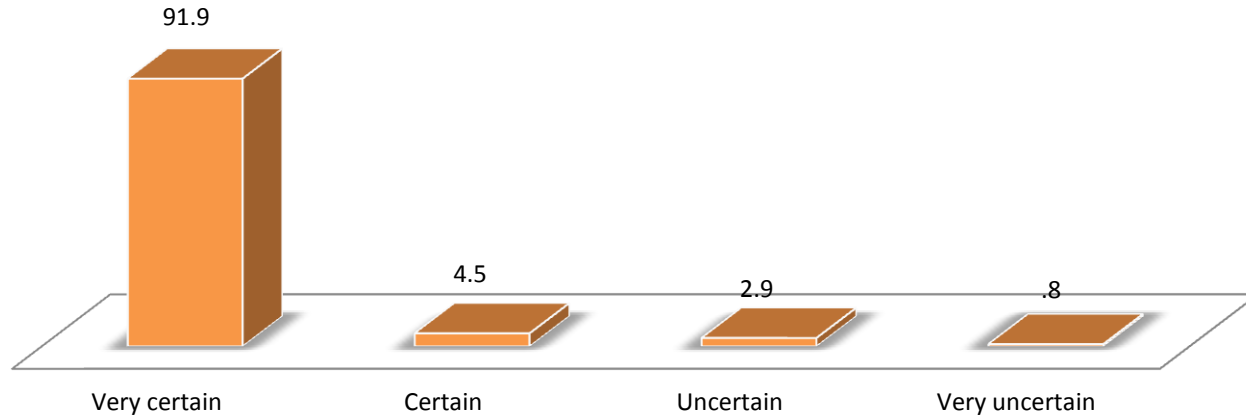
Are you better off today than four years ago?

Yes No



OF THOSE WHO SAID THEY WERE REGISTERED TO VOTE, THE MAJORITY CLAIMED THEY WERE CERTAIN TO VOTE IN NOVEMBER

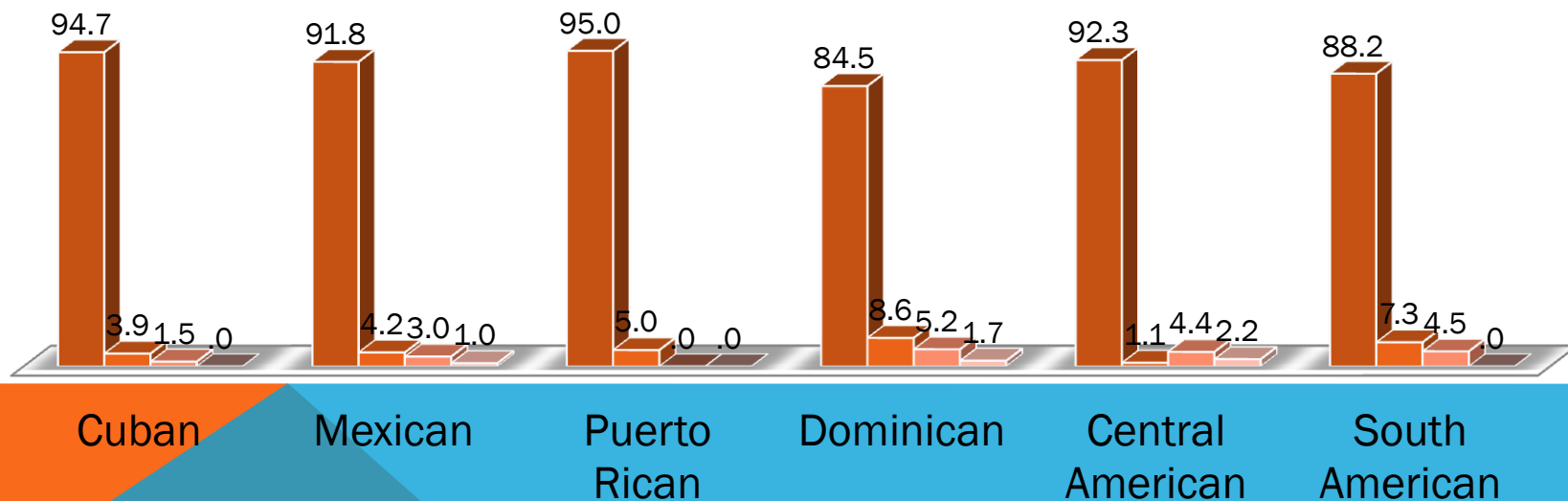
How certain are you to vote in the November 2012 elections?



ALL GROUPS CLAIM THAT THEY ARE CERTAIN TO VOTE IN NOVEMBER.

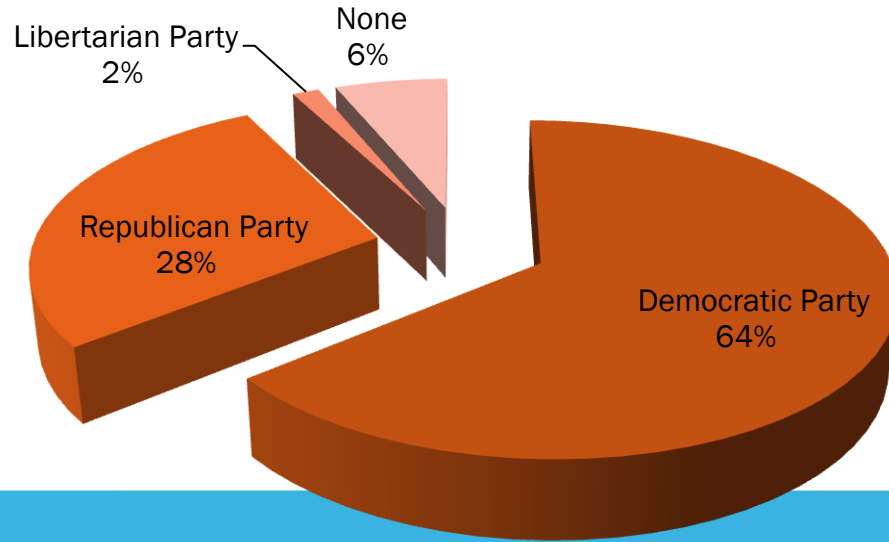
How certain are you to vote in November?

Very certain Certain Uncertain Very uncertain



US LATINOS IDENTIFY MAINLY WITH THE DEMOCRATIC PARTY

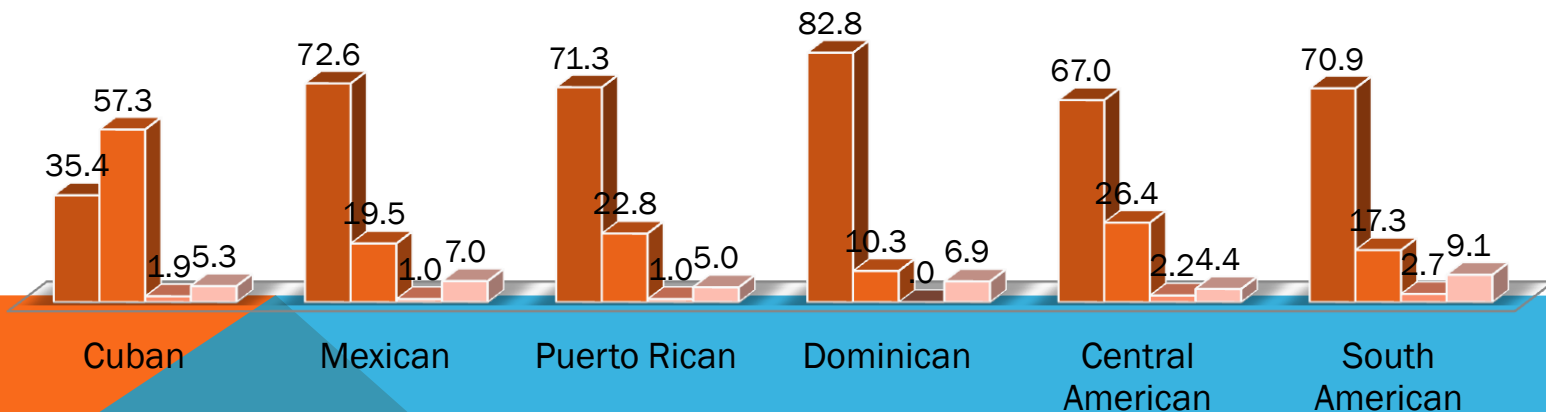
With which political party do you most identify?



CUBAN AMERICANS IDENTIFY MAINLY WITH THE REPUBLICAN PARTY.

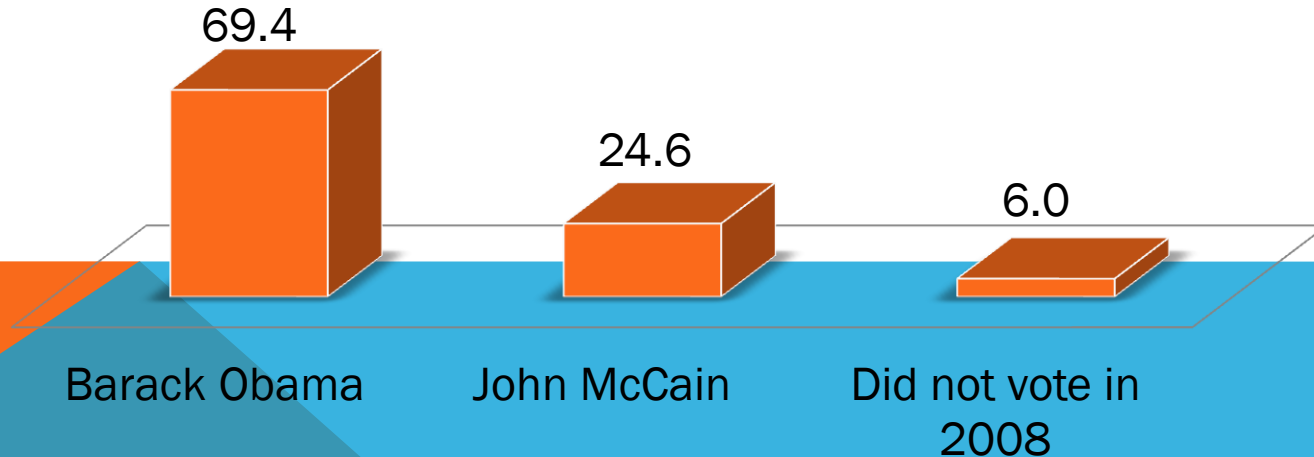
With which party do you most identify?

■ Democratic Party ■ Republican Party ■ Libertarian Party ■ None



MOST LATINOS RECALL VOTING FOR BARACK OBAMA IN 2008.

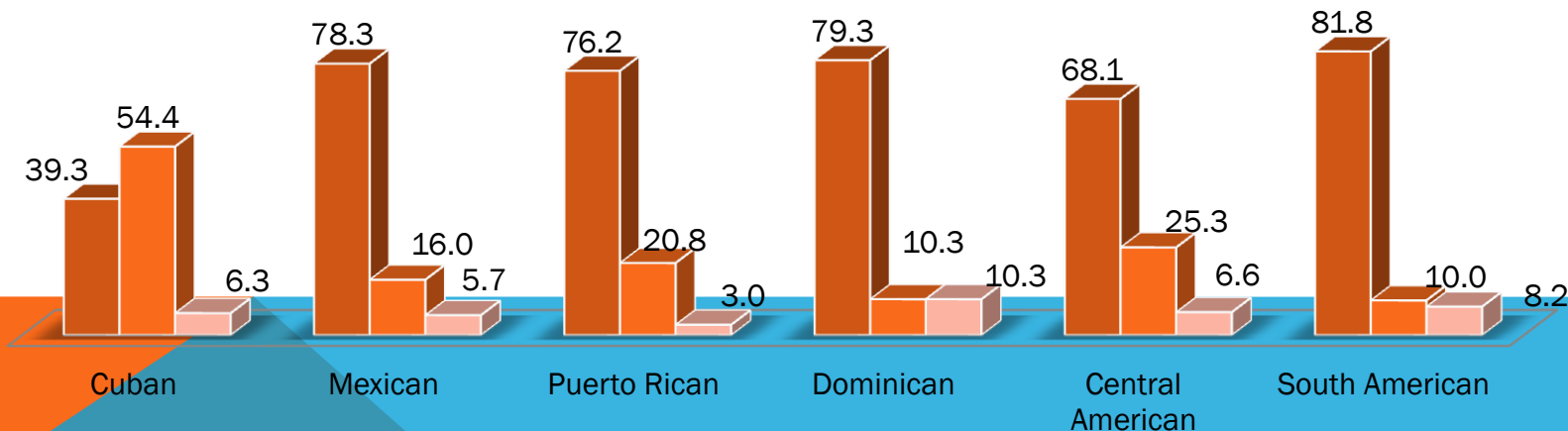
For whom did you vote in 2008?



LATINOS RECALL HAVING VOTED FOR BARACK OBAMA IN 2008

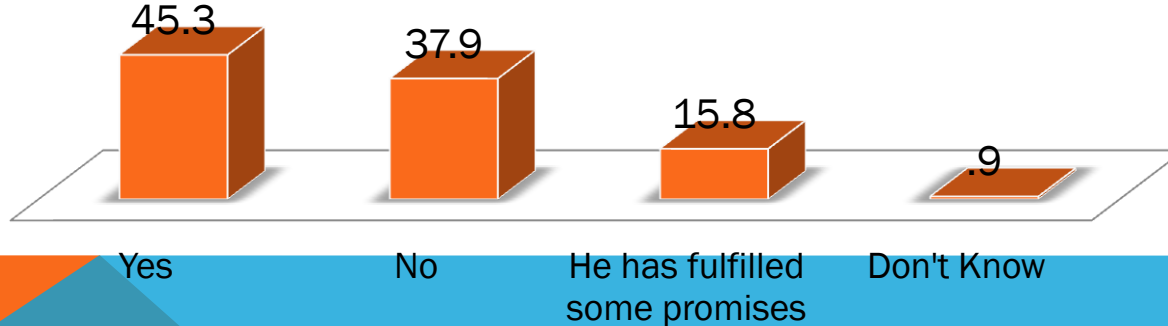
For whom did you vote in 2008?

■ Barack Obama ■ John McCain ■ Did not vote in 2008



PRESIDENT OBAMA HAS NOT SATISFIED ALL LATINO EXPECTATIONS.

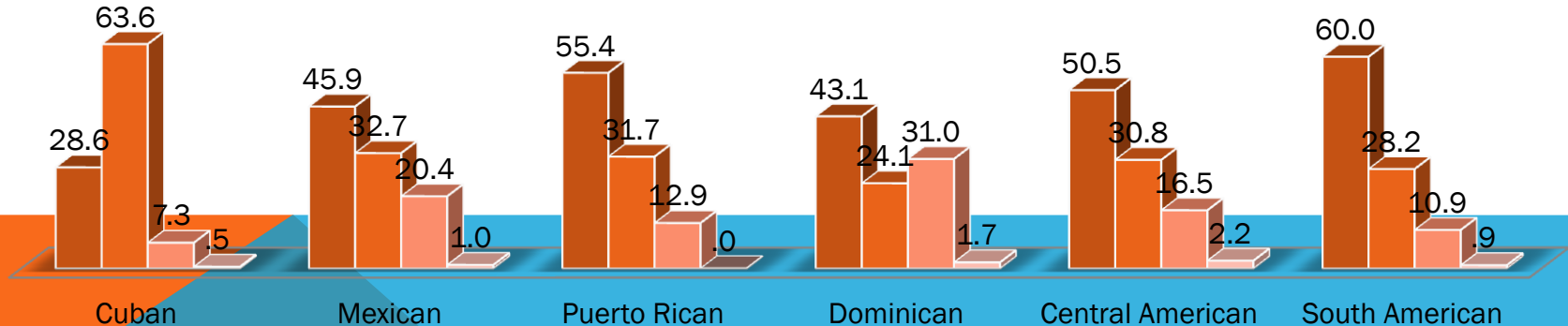
Has President Obama fulfilled his promises to the Hispanic community?



CUBAN AMERICANS ARE THE MOST DISSATISFIED LATINO GROUP.

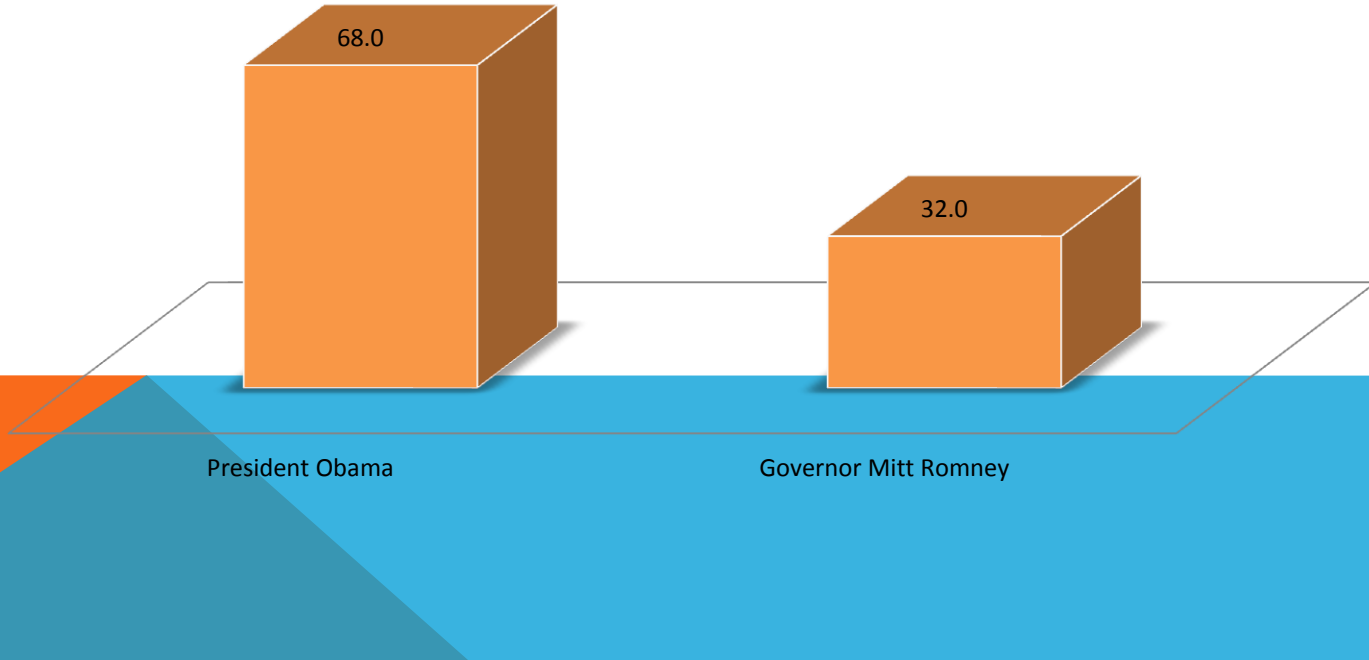
Has President Obama fulfilled his promises to the Hispanic community?

■ Yes ■ No ■ He has fulfilled some Promises ■ Don't Know



NATIONALLY LATINOS TRUST PRESIDENT OBAMA WILL DO A BETTER JOB AT FIXING THE ECONOMY

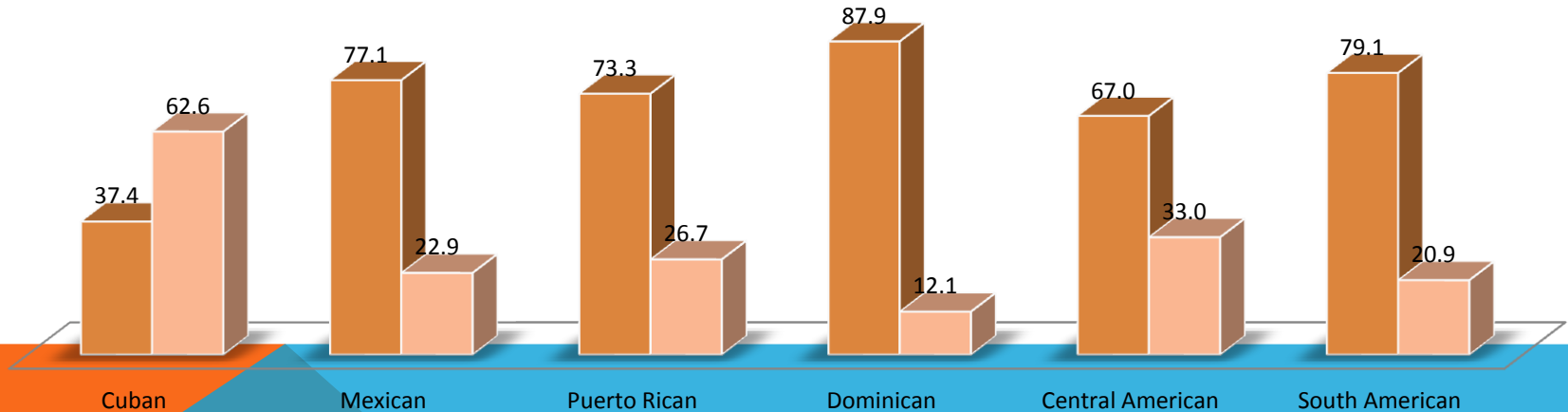
Who will do a better job at fixing the US economy?



ONLY CUBAN AMERICANS BELIEVE GOVERNOR ROMNEY WILL DO A BETTER JOB AT FIXING THE ECONOMY

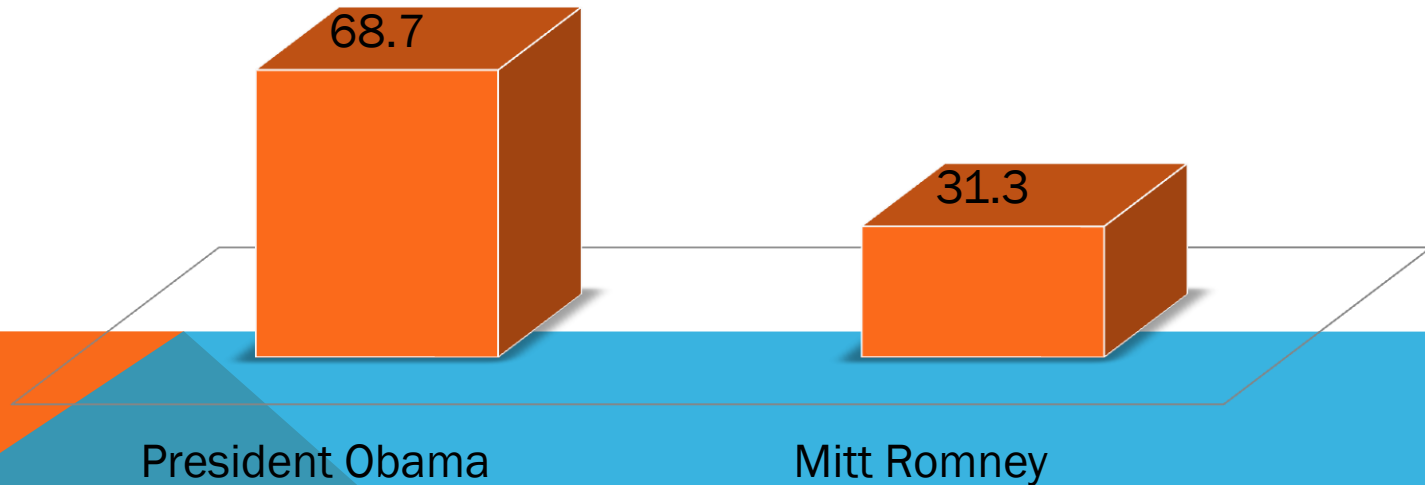
Who will do a better job at fixing the economy?

■ President Obama ■ Governor Romney



PRESIDENT OBAMA IS TRUSTED MORE TO DIRECT US FOREIGN POLICY

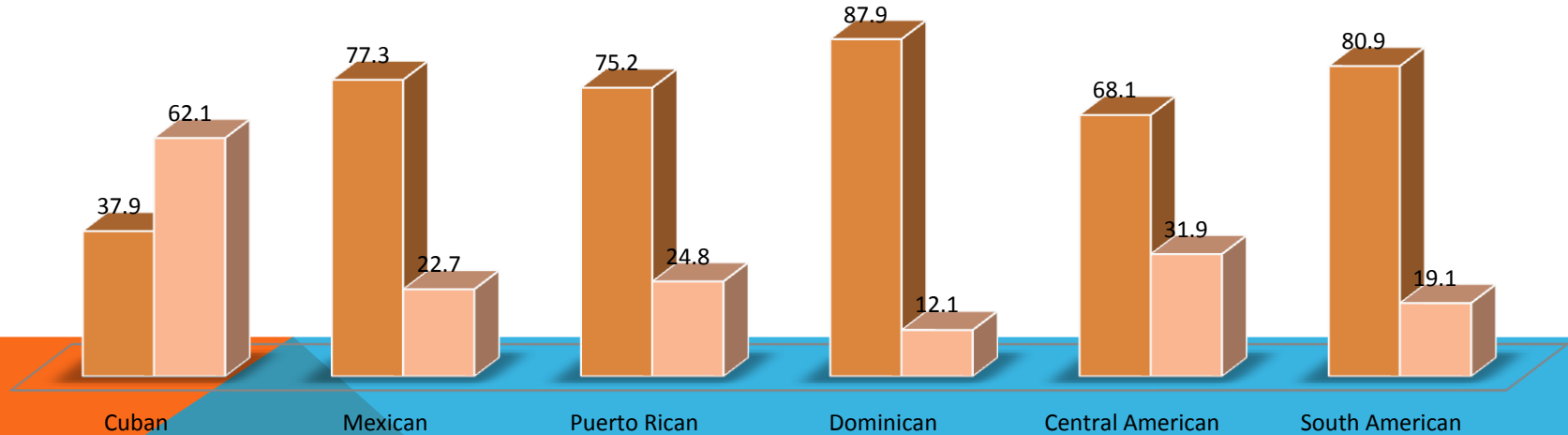
Who will be more capable of directing US foreign policy?



ONLY CUBAN AMERICANS TRUST GOVERNOR ROMNEY TO DIRECT US FOREIGN POLICY

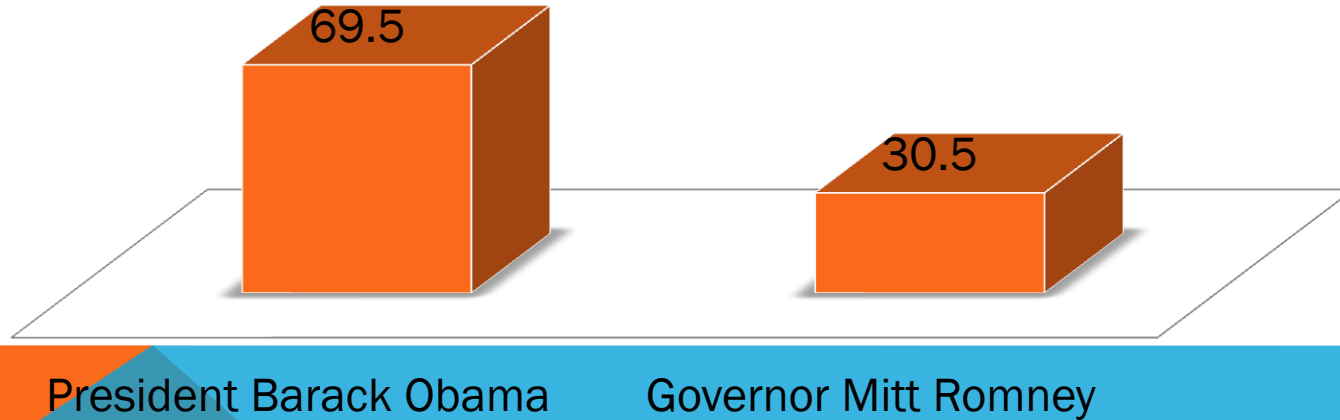
Who will be more capable of directing US foreign policy?

■ President Obama ■ Governor Romney



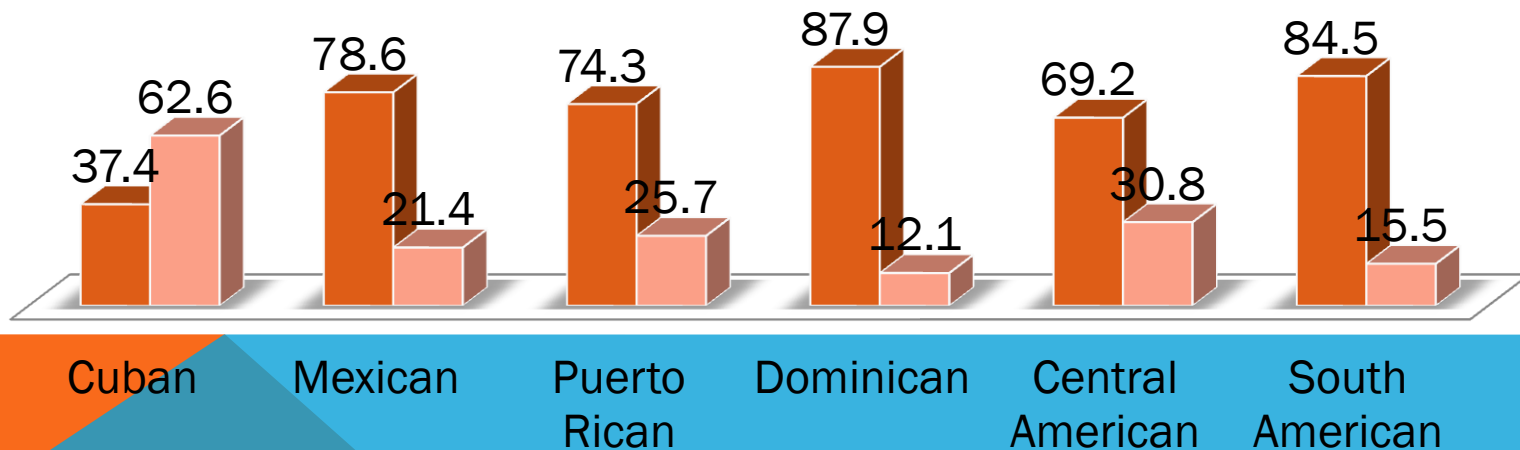
**NEARLY 70% OF LATINOS NATIONWIDE BELIEVE THAT PRESIDENT OBAMA
WILL DO A BETTER JOB AT REFORMING IMMIGRATION POLICY.**

Who will do a better job at reforming immigration policy?



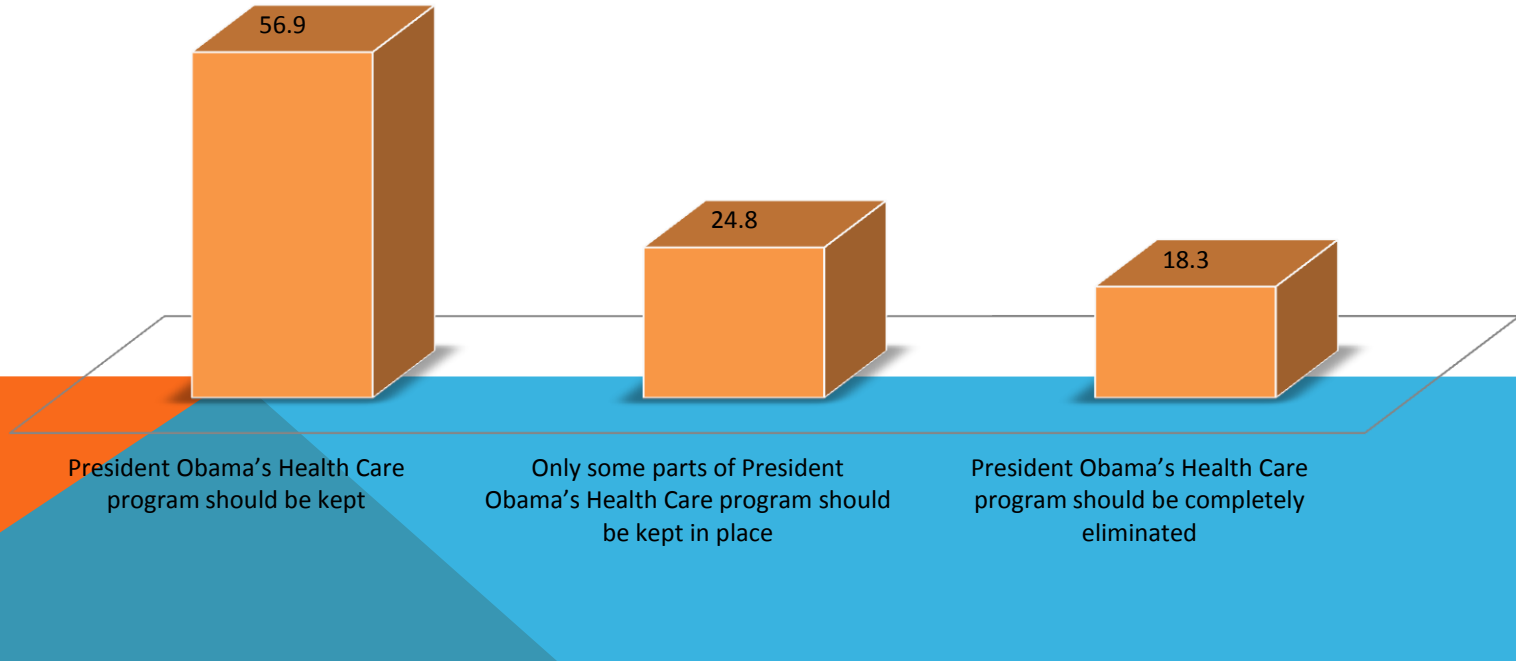
Who will do a better job at reforming immigration policy?

■ President Obama ■ Governor Romney

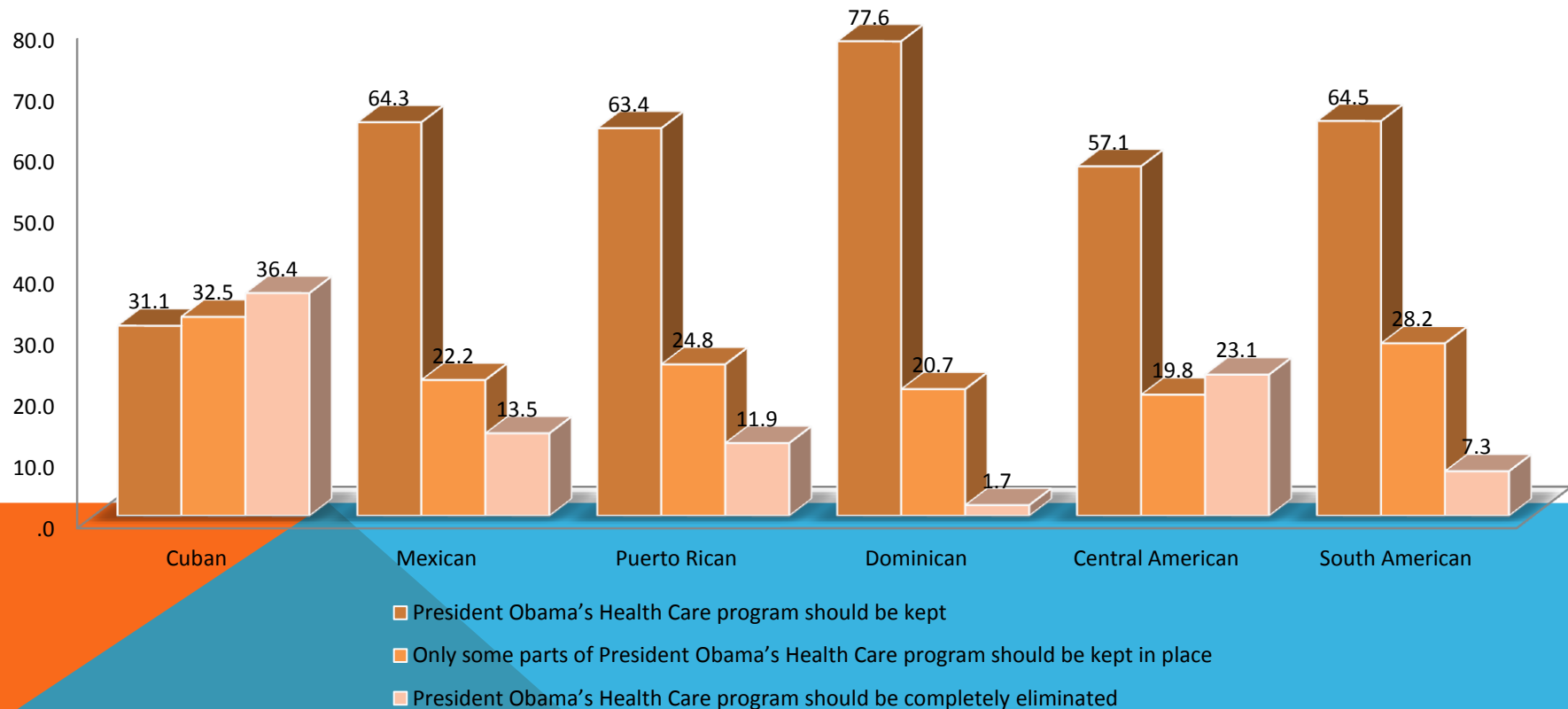


MOST LATINOS NATIONALLY SUPPORT PRESIDENT OBAMA'S HEALTH CARE PROGRAM.

With which of the following statements do you most agree?

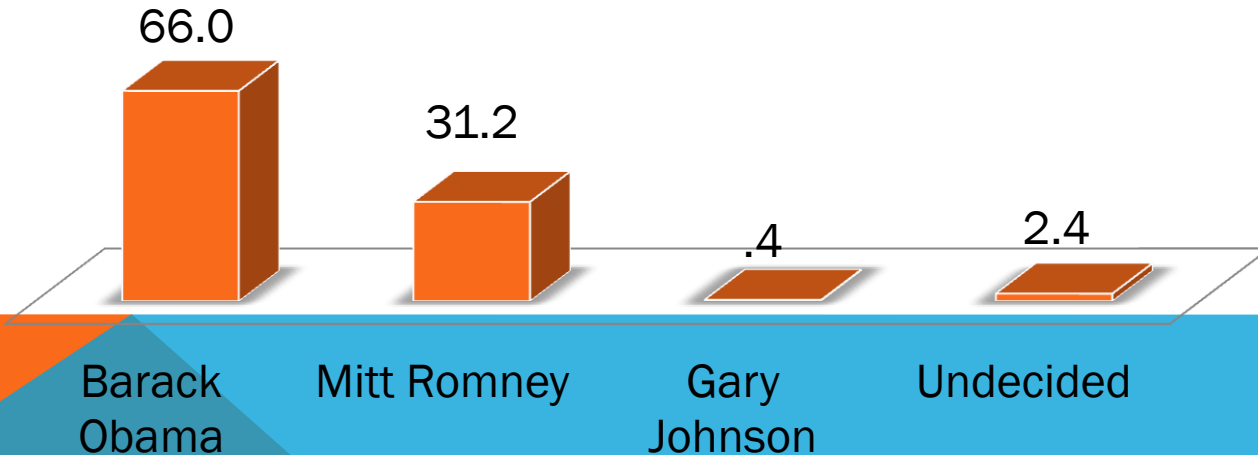


CUBAN AMERICANS HAVE MUCH LESS FAITH IN PRESIDENT OBAMA'S HEALTH CARE PROGRAM THAN ALL OTHER LATINOS.



NATIONALLY LATINO VOTERS ARE CLEARLY IDENTIFIED WITH PRESIDENT OBAMA

If the elections were held today for whom would you vote?



CUBAN AMERICANS ARE THE ONLY GROUP THAT OVERWHELMINGLY SUPPORTS GOVERNOR ROMNEY.

If the elections were held today for whom would you vote?

■ Barack Obama ■ Mitt Romney ■ Gary Johnson ■ Undecided

